

2020 is the year of RiEvolution for Brugnotto Group: our participation in the EuroShop fair in Düsseldorf corresponded to a new organisation of the company, starting from a new group image.

After 10 years of activity, the Shop Interiors division changes its skin and gives way to Hi Retail, whose name already tells us its mission: high-quality elements with a sophisticated design for the shopfitting industry.

Hi Retail will also be a synonym for interior design to 360 degrees, with the continuous proposals of sceneries and ambients. No longer just single products but a skillful product mix, together with the amazing range of wood and metal finishes, which will give life to an ever-changing context.



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The skylight

An ordinary January rainy evening. While leaving the office, two men notice some rain leaking through the worn gaskets of a showroom skylight. While MF goes to find a bucket and a mop, HB turns on the lights, and when the other returns he says:

"It's obvious that there are a lot of things that should be sorted out here..."

"You're talking about furniture, right?" "Yes."

"Tve been thinking about this for a while, too. And maybe we should get rid of some old pieces."

"More than some pieces... and what is left will have to be restored. Then why don't we design something new while we're at it."

"Well said! Here in Brugnotto we don't have problems, we can do anything. All we have to do is gather ideas from everyone - and we have plenty of them -, we have the will and the ability, and also the means."

"You know what? We have a meeting tomorrow, and we will say that. We must let go of the same old operations, it's time for some serious stuff. An all-out restyle, from products to communication, nothing has to be left outside."

"I agree with you. Let's tell them."

The day after that air is clear and crisp.

During the meeting, the two men take the stage and, after warning about the leaking skylight in the showroom, which needs to be repaired, they explain their idea of restyling the products. They go with it together, with nothing planned, but what they say seems anything but improvised. Maybe because they've been thinking about it for a long time.

Anyone in the room agree, from the ownership to the commercial department, up to the technicians.

In the end, a little surprised by such unanimous consent, the two of them look at each other.

"So, now what?"

"Now we lock ourselves in the office and we start drawing."

The skylight would then be soon repaired, but luckily our fantasy is still a place where rain leaks into.

Style Dept.

#Counter

The flagship item of Hi Retail that made the brand famous in the shopfitting industry, the counter, is reborn in a new, young and *captivating form.*

Four models that do not represent the classic collection: they are unique pieces, made even more special by their customisation possibilities. These items are meant to highlight the wide range of finishes of Hi Retail: modern prints, laminates and lacquering with trendy colours.





SL/DE TRICK BIRDLAND



Trick

pag. 15



Birdland

















SL/DE





Slide Counter in Champagne laminate / left element Paradise Azure painted / right element in Marmo Bianco chipboard





Slide Counter in Champagne laminate / left element Quartz Pink painted / right element in Marmo Bianco chipboard



















TRICK





Trick Counter with right and central triangles painted with blue tones / left element Pied de Poule painted / lower frame in oak wood



Trick Counter with right triangle in Castoro chipboard / central triangle in Canapa chipboard / left element Gold Leaf printed / lower frame in oak wood





















Brique Counter with upper element in Noce Bruno chipboard / central element in satin Champagne laminate / lower element in Marmo Nero chipboard



Brique Counter with upper element Iris Yellow painted / central element Terrazzo Veneziano Cream painted / lower element Sapphire Blue painted





















BIRDLAND





Birdland Counter Sapphire Blue painted with slatted front panel / backpainted glass top in white / metal legs Bronze painted





Birdland Counter Purple Plum painted with slatted front panel / backpainted glass top in white / metal legs Bronze painted























Essence Capsule Collection

Our Essence Capsule Collection takes life from wood, the fundamental element of our production.

Essence comes from the Italian word "essenza", which recalls the different types of wood. "Es", which in psychology represents the voice of nature in the soul of man, and "sence", which in sound reminds of the five senses that are stimulated to discover every detail.

The concept combines the warmth of wood and its eco-friendly nature with metal, which is used for its structural strength but is enhanced in every detail.

Not only formal details: Essence Capsule Collection hides an innovative rack system. Easy, functional and designed to enhance the solid wood.



Specchio e stender regolabile Mirror, and adjustable garment rails





Mirror and Adjustable garment rails in walnut wood with metal elements Brunito painted

Counter, tavolino e sistema a parete Counter, small table and wall system



Birdland Counter with slatted front panel in oak wood / side in matt white painted MDF / backpainted glass top in black / metal legs Bronze painted Upright in oak wood with metal elements Bronze painted / shelves in white laminated plywood Small table with top in water-printed plywood / legs in oak wood with metal elements Bronze painted

Montanti a parete, tavolo e mobile espositivo

Wall uprights, table and display unit



Stender e self standing Garment rail and self-standing unit



Display unit in oak wood with metal elements Bronze painted / three shelves in water-printed marble effect plywood Table with legs in oak wood / metal elements Bronze painted / top and bottom shelf in water-printed marble effect plywood Upright in oak wood with metal elements Bronze painted / shelves in Marmo Bianco chipboard

Garment rail in walnut wood / metal elements matt white painted / bottom shelf in matt white laminated plywood / adjustable round shelves in matt white chipboard Self-standing unit in walnut wood / metal elements matt white painted / shelves in matt white laminated plywood (two adjustable middle shelves)





















It's not only a line, it's the right idea to approach all kind of shops and retail spaces. Just playing with the several finishings, it is possible to obtain different styles and atmospheres: classic, elegant, minimalistic, total black or colorful look.

The pictures are of great-looking and transmit a real emotion to attract the customer. With the right color and shape combination the retail spaces turn into an original and attractive point of sale: "make the difference" is now so important in the shop fit out world.



Sistema a parete e stender cremaglierato Wall display system and garment rail with racks



Metal parts Oro Anodic painted / extra clear glass shelves / back panel in Vulcano chipboard with perimetral lighting / shelves and base for garment rail in Vulcano chipboard

Sistema pavimento-soffitto e gondola

Floor-to-ceiling system and middle unit



Floor-to-ceiling system with metal parts Blu Elettrico painted / shelves in Calce chipboard / chest of drawer in Calce chipboard Middle Unit in Calce chipboard / meta hanging bar Blu Elettrico painted

Sistema a parete e seduta

Wall display system and seat



Brushed brassed metal parts / chest of drawer and shelves in matt turquoise painted chipboard / seat top covered with turquoise velvet

Stender e tavoli espositivi

Garment rail and display tables



Stender, appenderia a soffitto e pedana Garment rail, roof hanging rail and platform



Glossy brassed metal parts / base and top in Marmo Bianco chipboard

Glossy coppered metal parts / base and top in Noce Bruno chipboard



Counter Rainbow

Rainbow counter



Matt black painted metal frame / front and side elements in Calce chipboard with UV-painted decoration / base with mirror effect

Stender, appenderia a soffitto e pedana Garment rail, roof hanging rail and platform



Matt black painted metal parts / base and top in Matt Black chipboard



Stender, appenderia a soffitto e seduta Garment rail, roof hanging rail and seat



Matt white painted metal parts / base and shelves in Matt White chipboard / seat top covered with matt white leather























Casellari e tavoli Zero Shelving unit and Zero table



Dynamism, lively, color and the joy of furnishing best describes the new revised Linea Zero range.

New furnishing objects designed for shop in shop solutions and dedicated to multiple sectors: sports and leisure, casual wear, fashion accessories and cosmetics.

New York was used for inspiration for this range revision and it gives Linea Zero an cosmopolitan and international flavour.

Shelving unit in Matt Black chipboard / drawers with soft closing system and slatted front in oak wood Zero table trio / UV-printed top / legs in oak wood

Armadio e counter Zero

Zero wardrobe and counter



Zero Wardrobe in Calce chipboard with inner LED lighting / drawers with soft closing system and slatted front in oak wood Counter in Calce chipboard with UV-printed front / slatted insert in oak wood / glass case with pull-out tray

Armadio bifacciale e tavoli ponte Double-sided wardrobe and set of tables



Double-sided wardrobe in Calce chipboard with front stripes in Rovere Americano chipboard / inner shelves in Calce chipboard with matt black edges Set of tables in Calce, Rovere Americano and Matt Black chipboard































An attractive look combined with a stable and functional structure.

A new twist on wall fit out with back-lighted columns and thinner shelves fixed on walls with pattern, combined with refined middle units. Lastly original free-standing mirror which can be a real piece of furniture.



Counter e mensole a parete Counter and wall shelves



Counter in Calce chipboard / glass case with LED and pull-out tray covered with Alcantara / insert in Matt Black chipboard with LED Wall shelves in Calce chipboard with LED / brushed brassed metal hanging bar

Banco espositivo e colonne a parete

Display desk and wall columns



Specchio autoportante e elemento espositivo

Self-standing mirror and display unit



Display desk in Marmo Nero chipboard / glass case with LED and pull-out tray covered with Alcantara / brushed brassed metal parts Wall columns in Marmo Nero chipboard with LED / brushed brassed metal hanging bar with integrated LED / smoked glass upper shelf / shelves in Marmo Nero chipboard

Self-standing mirror in Marmo Nero chipboard Display unit in Marmo Nero chipboard / brushes brassed metal hanging bar and shelves























Elementi a parete e struttura espositiva Wall elements and display structure



Wall element with perimetral LED lighting / structure in Iris Yellow chipboard / matt black metal hanging bar with LED / crystal glass shelf Suspended chest of drawers in Iris Yellow chipboard with soft closing system and LED strip Display structure with platform and podium in Iris Yellow chipboard / matt black painted metal frame / crystal glass case with lock and adjustable LED spot / backlight on top

Technology, design and minimalism merge together to create a modern elegant solution that makes the products the center point and gives your shop an elegant atmosphere.

Lighting is a feature of this line and can be used on all pieces.

You can obtain the required mood altering the finish of the surfaces. The use of LED lighting and the right combination of the different surfaces make the wall panel like a painting where the garment is enhanced. The freestanding units look like a minimal sculpture where the items comes alive.

Elementi a parete e struttura espositiva

Wall elements and display structure



Elemento a parete, stender, pedane e teca espositiva Wall element, garment rail, platforms and display case



Wall element with perimetral LED lighting / structure in Quartz Pink chipboard / quartz pink metal hanging bar with LED / crystal glass shelf Suspended platform in Quartz Pink chipboard with backlight on top and LED strip on bottom Display structure with base in Quartz Pink chipboard / Quartz Pink metal structure / back panel with backlit graphic

Wall element with perimetral LED lighting / structure in Cement Green chipboard / Cement Green metal hanging bar with LED Garment rail with base in Cement Green chipboard with backlight / Cement Green painted metal parts with LED Display platforms in Cement Green chipboard with backlight Crystal glass case with lock and adjustable LED spot / structure in Cement Green chipboard and closed compartment with door
Elementi a parete ed elementi espositivi Wall elements and display elements



Wall mirror with perimetral LED lighting Wall element with base in Plum chipboard and backlight / Plum metal frame and hanging bar with LED / crystal glass shelf Display elements with Plum metal frame / top in Plum chipboard with backlight Crystal glass case with lock and adjustable LED spot / top in Plum chipboard / Plum metal structure

















Consolle e counter Consolle and counter



A baroque-inspired collection, with the fresh and trendy approach typical of Hi Retail.

The lacquered finishes offer a wide range of combinations, ideal for all spaces that want an elegant and refined style, without being excessive. In addition to the more classic proposals, Linea 8 suits to give unique emotions even in herbalist shops, flower shops, beauty centers and bakeries, thanks to our customizable prints.

In our proposals the baroque details are highlighted by the glossy white paint and by a damask-effect print that recalls precious 18th century palaces. For an even more impactful design we chose glass and golden finishes for an evocative effect of light and shadow.

Consolle in glossy white chipboard / mirror with golden baroque frame Counter in glossy white chipboard, structure with damask effect

Pannello cremaglierato e tavoli espositivi Panels with racks and display tables



Panel in glossy white chipboard / gold painted racks and brackets / smoked glass shelves Tables in glossy white chipboard

Armadio e stender Armchair and garment rail



Armchair in glossy white chipboard / transparent glass doors / gold painted racks and brackets / transparent glass shelves Garment rail in glossy white chipboard / gold painted metal hanging bar























Tavolo espositivo Display table



A full-size line where metal and wood combine into a single body. Line 9 has been enhanced from its original design and brought up to date with modern surfaces.

Design is based on functionality to create furniture items with a sturdy structure, but with an elegant style.

Versatility and modularity are the features which distinguish this line.

Display table with glass top / matt black metal basement

Specchio autoportante e Scaffalatura modulare Free standing mirror and Modular shelving system



Espoteca Showcase



Free standing mirror with Matt Black metal structure and back shelf Modular shelving system / matt black metal elements / shelves, platform and top in Matt Black chipboard / back panel in Matt Black chipboard with UV-printed decoration / integrated lighting system on top and shelves

Showcase in chipboard with UV-painted decoration (front and sides) / frawers with soft closing system, painted front and matt black handles / glass case with pull-out tray / matt black metal base

Cassettiera e Counter Chest of drawers and Counter



Chest of drawers in Purple Violet painted chipboard / drawers with soft closing system, painted front and black handles / matt black metal elements Counter in Water Blue painted chipboard with UV-printed decoration (front and sides) / glass case with pull-out tray / matt black metal basement

WALL SYSTEM

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Montanti a parete con sistema a cremagliera Wall uprights with rack system



Our Wall System Collection offers the best wall systems, from classic to the modern styles these are out of the box solutions.

Wall furniture is not just a simple display solution, it sets the tone of the whole interior with panels and uprights that can set the mood of the whole store.

Printed wall panels, coloured display bars, light effects: your walls can become the focal point of the store.

Our versatile magnetic panels allow you to decorate every space, even the most crowded areas.

In our Wall System Collection, beauty merges with functionality: you only have to use your imagination and the right combination of products and finishings.

Backlit wall uprights with racks / structure in Quartz Pink, Cement Gray and Paradise Azure chipboard (from left to right) / shelves in Matt Black chipboard and glass / matt black metal painted racks, hanging bar and brackets

Montanti a parete con sistema a cremagliera Wall uprights with rack system



Wall uprights with racks / structure in Grigio, Vulcano and Noce Bruno chipboard (from left to right) / front insert in gold chipboard / shelves in Matt White chipboard / Oro Anodic metal painted racks, hanging bar and brackets

Elementi a parete con sistema a cremagliera Wall elements with rack system



Wall elements with rack system / panel in Calce chipboard / matt black metal painted racks and hanging bar



Wall Gallery Wall Gallery



Wall Gallery wall elements / Marsala metal painted panel / Bronze painted plugs / Bronze magnetised metal painted shelves

Elementi a parete con sistema a boccola Wall elements with plug-in system



Wall elements with plug-in system / panel in Matt White chipboard / shelves in Matt Black chipboard / matt black plugs, hanging bars and brackets



Wall element with slat system / Bello panel (left) and Tric & Track panel (right) in Calce chipboard with UV-printed Flower decoration / dividing strips in Rovere Americano chipboard / matt white metal painted slats

Elementi a parete con sistema dogato Wall elements with slat system



Wall elements with slat system / Zigo Zago panel in Marmo Bianco and Marmo Nero chipboard / Oro Anodic metal painted slats

COLLECTION C.19



A system of dividing panels designed to optimise spaces according to beauty and Made in Italy.

The C.19 dividers are easy to install and clean and you can effortlessly move them from one area to another. They can be used in any situation as screens, dividing panels to create reserved areas or decorative elements in windows.

We found inspiration from what moves us most like art, conviviality and peaceful moments to give birth to the four lines Sunset, Kandinsky, Ice Cream and Clear.





Ice Cream table line with Mustard Yellow and smoked plexiglass / matt black metal painted structure Ice Cream floor line with Mustard Yellow plexiglass / matt black metal structure







Sunset floor line with Mustard Yellow and smoked plexiglass / matt black metal structure Sunset table line with transparent plexiglass / matt black metal structure



#Scenery

Every day we look for refined shopfitting solutions where functionality and design live together.

This is why we have reinterpreted the design with the new concepts of scenery and ambient, in which the single product is enhanced by the whole.

Our catalogue products are selected according to the specific needs of the customer and his business customizing colors, materials and finishes; then skilfully mixed and assembled. In this way we give life to settings with a strong character and visual impact.



Es Concept Store





















Es Concept Store

Es Concept Store boutique was born combining the green

philosophy of Essence Capsule Collection with a trendy interior design project. In the large open space in the city center, we have studied minimal furniture, designed to enhance the product in all its forms. The pastel colors of the walls, coordinated with the Venetian terrazzo floor, make the atmosphere welcoming and elegant.

Arches and soft shapes are the strong points of the project, with niches obtained in the back counter and a plaster wall decoration that covers a part of the exhibition space.

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Centre of the room with Essence tables / in the background wall with Essence floor-to-ceiling uprights



Wall with Essence floor-to-ceiling uprights / Essence self-standing shelving unit in the middle



In the foreground Essence adjustable garment rail and display table Centre of the room with Essence self-standing mirror and display tables



Pair of Birdland counters / back counter with Essence floor-to-wall uprights



Essence shelving unit, self-standing mirror and adjustable garment rail



Centre of the room with Essence garment rail and tables / right wall with Essence floor-to-ceiling uprights



Store entrance and shop window



















Pink is

Our proposal for the beauty and personal services world is refined, elegant, harmonious, to welcome the customer and make him feel at home. A pastel-inspired shop furniture, in shades of light blue and powder pink with brass-painted inserts, is made captivating by

the quote chosen for the back-counter wall.

The shopfitting, in addition to the niche with the backlit shelving, is embellished in every workspace with our innovative wall galleries, which give to the product display functionality and design. Not only beauty but also ease and technology: thanks to the innovative magnetic attachment, allure and versatility come together in a single space.





Birdland counter / back counter with Linea 6 backlit shelves and chest of drawers / green wall with Rainbow uprights and LEDs In the background Linea 9 self-standing mirror / Linea 9 chest of drawers / Wall Gallery metal panel with magnetic shelves



Left wall with Linea 9 self-standing mirror / Linea 9 chest of drawers / Wall Gallery metal panel with magnetic shelves Right wall with backlit display shelving unit / Wall System flat round upright with rack



Make-up console painted Quartz Pink In the background Linea 9 self-standing mirror / Linea 9 chest of drawers / Wall Gallery metal panel with magnetic shelves





Rainbow uprights with LED / chest of drawers at the bottom / extra clear glass shelves

Linea 9 self-standing mirror / Linea 9 chest of drawers / Wall Gallery metal panel with magnetic shelves



















Sport City

Urban style and concrete effect, fluo details combined with smoke gray and matte metal. These are the essential elements of our proposal for this sporty city store.

Different thematic areas, each aimed at a discipline, where are displayed clothes and tools dedicated to it.

To focus all the attention on the product, we used backlit shelves, LED lights and neon effects. Particular emphasis was given to the footwear area, where we set up an entire wall system in the back wall of the store: a unique scenographic impact.





Center of the room with Linea 6 display elements and Rainbow seats / Trick counter / walls with Wall System elements, racks and Linea 6 mirror



In the right foreground, Rainbow display tables and Linea 9 work table / in the left foreground, Linea 9 self-standing unit and Linea 6 mannequin cage



Pair of Trick counters / Wall System uprights with rack on the left wall



SALES TERMS & CONDITIONS

Goods shall be always delivered ex works (EXW -Incoterms ® 2020). Upon request, the delivery can be arranged by Brugnotto on the Buyer's behalf (DAP – Incoterms 2020). In this case, the transport cost will be charged on the related invoice. If the Buyer finds an identifiable fault, it must be reported in writing to Brugnotto, within 7 (seven) days from the receipt of the products. The claim shall include the invoice details and an accurate description of the claimed fault together with photographs, where possible. Any return of faulty products shall be previously authorised in writing by Brugnotto. Any dispute shall be submitted to the exclusive jurisdiction of the Court of Treviso (Italy).

PACKAGING

Goods shall always be shipped on pallet. For orders of small amounts (less than Euro 500,00), extra packaging costs shall be charged on the related invoice, depending on the packing materials that will be used.

Any special packaging (wood box, ISPM 15-compliant pallets, etc.) is an extra cost that shall be charged on the related invoice.

CUSTOMIZED PRODUCTS

Customised and/or standard items of different sizes will be quoted with net prices.

RESEARCH AND DEVELOPMENT

Brugnotto reserves the right to carry out, at any time, on his own products such non substantial modifications as it deems suitable, without any prior notice.



www.hiretail.nl



Contact us to learn more about our FSC®-certified products

